

2022 Sponsor &
Exhibitor Prospectus

FEBRUARY 6-9, 2023

14th Annual

SCOPE

SUMMIT FOR CLINICAL OPS EXECUTIVES

Rosen Shingle Creek • Orlando, FL

IN-PERSON + VIRTUAL

IN 2022...

- **2,300+ PARTICIPANTS**
- **60%+ OF DELEGATES TITLED AS DECISION-MAKERS**
- **120 INDUSTRY-LEADING SPONSORS/EXHIBITORS**



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2023 CONFERENCE PROGRAMS

Monday, February 6
AM & PM

8:00 am – 1:00 pm

SCOPE's 2nd Annual Masters of Clinical Research Golf Tournament

2:00 – 5:00 pm

Monday Afternoon User Group Meetings & Hosted Workshops

5:00 – 6:30 pm

Evening Kick-Off Plenary Keynote and 7th Annual Participant Engagement Awards

6:30 – 7:45 pm

SCOPE's Kick-Off Networking Happy Hour

Tuesday, February 7
AM & PM

Wednesday, February 8
AM PM

Thursday, February 9
AM & PM

FEASIBILITY & STUDY START-UP	Protocol Development, Feasibility, and Global Site Selection	Study Start-up in Multi-Center and Decentralized Trials
RECRUITMENT & ENGAGEMENT	Enrollment Planning and Patient Recruitment	Patient Engagement and Retention through Communities and Technology
BUDGETING & RESOURCES	Clinical Trial Forecasting, Budgeting and Contracting	Resource Management and Capacity Planning for Clinical Trials
OUTSOURCING	Mastering an Outsourcing Strategy	Relationship Management in Outsourced Clinical Trials
CLINICALSUPPLY	Data Technology for End-to-End Clinical Supply Management	Clinical Supply Management to Align Process, Products and Patients
DATA	Clinical Data Strategy and Analytics	Artificial Intelligence in Clinical Research
DECENTRALIZED & HYBRID	Decentralized and Hybrid Trials ★	Decentralized Trials and Clinical Innovation
DIGITAL MEASUREMENTS	Sensors, Wearables and Digital Biomarkers in Clinical Trials	
REAL WORLD EVIDENCE	Accessing and Generating RWD	Leveraging RWD for Clinical and Observational Research
BIOMARKERS & BIOSPECIMENS	Clinical Biomarkers Operations and Innovation	Clinical Biospecimens Technology and Outsourcing
QUALITY & MONITORING	Risk-Based Quality Management	Central and Remote Monitoring
MED DEVICE TRIALS	Protocol Design and Regulatory Considerations for Device Trials	Device Trial Patient Recruitment, Ops and Post Market Follow-Up
LEAN CLIN OPS FOR SMALL BIOPHARMA	Building New Clinical Program, Team, and Ops in Small Biopharma ★	Clinical Ops for Novel Modalities ★
INVESTOR FORUM	Clinical Investor Forum ★	
BARNETT TRAINING FORUM	Clinical Training Forum ★	

★ = new track

KEY MARKETING DEADLINES

PRELIMINARY AGENDA ONLINE

Promoted heavily through email & social media.

12
AUGUST

FINAL CONFERENCE BROCHURE

Your company logo will be included in the printed conference program mailed thousands of prospects.

9
SEPTEMBER

PROGRAM MATERIALS

Made available to all delegates as they arrive at the meeting.

XX
MONTH

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SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVEL

SIGNATURE SPONSOR

- 20x20 exhibit space
- Six (6) complimentary, full-conference registrations
- Two (2) complimentary, Speaker full-conference registrations
- Four (4) Exhibit only registrations
- Three (3) Complimentary Full conference client passes

EXHIBITION/MEETING SPACE & DELEGATE PASSES

PREMIER SPONSOR

- 10x10 exhibit space
- Four (4) complimentary, full-conference registrations
- One (1) complimentary, Speaker full-conference registration
- Two (2) Exhibit only registrations
- Two (2) Complimentary Full conference client passes

THOUGHT LEADERSHIP & BRANDING

- **Two(2) or Three(3) 30-minute presentations**
- Select from a list of promo/branding items
- Game Card Sponsor
- Onsite Signage as Signature Sponsor
- Track Chairperson role (based on availability)
- Full contact information for those registered within the tracks of your presentations

- **30-minute presentation**
- Select from a list of promo/branding items
- Game Card Sponsor
- Onsite Signage as Premier Sponsor
- Track Chairperson role (based on availability)
- Full contact information for those registered within the track of your presentation

CORPORATE BREAKFAST/LUNCH PRESENTATION

- 10x10 exhibit space
- Two (2) complimentary, full-conference registrations
- One (1) complimentary, Speaker full-conference registration
- Two (2) Exhibit only registrations
- Two (2) Complimentary Full conference client passes

- **30-minute presentation**
- Full contact information for those registered within those tracks
- Room and breakfast or lunch for all specific track attendees (subject to current federal, state, and local safety guidelines)
- Onsite Signage as Corporate Sponsor
- Full contact information for those registered within the track of your presentation

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SPONSORSHIP LEVEL

EXHIBITION/MEETING SPACE & DELEGATE PASSES

THOUGHT LEADERSHIP & BRANDING

CORPORATE AGENDA PRESENTATION

- 10x10 exhibit space
- Two (2) complimentary, full-conference registrations
- One (1) complimentary, Speaker full-conference registrations
- Two (2) Exhibit only registrations
- Two (2) Complimentary Full conference client passes

- **15- or 30-minute presentation**
- Onsite Signage as Corporate Sponsor

CORPORATE SUPPORT

- 10x10 exhibit space
- Two (2) complimentary, full-conference registrations
- Two (2) Exhibit only registrations

- Select from a list of promo/branding items
- Onsite Signage as Corporate Support Sponsor

USER GROUP/ HOSTED WORKSHOP

- 10x10 exhibit space
- Three (3) complimentary, full-conference registrations
- Two (2) Exhibit only registrations
- One (1) Complimentary Full conference client pass

- Meeting room (for 20-40 people) ready with LCD projector & screen
- CHI will co-market to prospective attendees and extend your users a discount to attend
- Sponsor will be responsible for own registrations & badges

ALL PACKAGES ALSO INCLUDE:

- Corporate logo on inside of conference brochure pdf
- Company biography listing in program materials (50 word maximum)
- Up to 5 additional passes can be acquired at our discounted Sponsor rate
- One-time use of delegate list -- for one pre and one post-show mailing. Must sign Mailing List Agreement
- Corporate logo link on the conference Web site denoting Sponsorship
- Corporate logo and URL link will be placed in conference materials delivered electronically approximately 1 week prior to and 1-2 weeks post conference to all registered participants. Package includes: conference agenda, speaker slides, sponsor logos with URL link, and exhibitor list with URL link
- Conference discount email for your clients & prospects: Provide us your list and we can send an email on your behalf OR we will provide you with a discount code to send out on your own-- a savings of up to \$200 will be offered.
- Access to 1-on-1 Networking App

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GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES

PLATINUM - BREAKFAST SPONSOR

- Logo attribution on Breakfast signage (breakfast provided subject to current federal, state, and local safety guidelines)
- Logo prominently displayed in all advertising and promotional materials, including but not limited to the event brochure, sponsor signage and website
- Recognition as Sponsor throughout golf event
- Dedicated table at SCOPE Opening Reception
- One (1) team of 4 golfers (Sponsor may propose team)

PLATINUM - LUNCH SPONSOR

- Logo attribution on Luncheon signage (lunch provided subject to current federal, state, and local safety guidelines)
- Logo prominently displayed in all advertising and promotional materials, including but not limited to the event brochure, sponsor signage and website
- Recognition as Sponsor throughout golf event
- Dedicated table at SCOPE Opening Reception
- One (1) team of 4 golfers (Sponsor may propose team)

PLATINUM - BEVERAGE CART SPONSOR

- Logo Placement on a beverage cart. Logo placed on digital screen in cart. (beverages provided subject to current federal, state, and local safety guidelines)
- Logo prominently displayed in all advertising and promotional materials, including but not limited to the event brochure, sponsor signage and website
- Recognition as Sponsor throughout golf event
- Dedicated table at SCOPE Opening Reception
- Gold - Golfer Goodie Bag Sponsor - \$7,500
- Small goodie bag branded with sponsor logo
- 1 promo item inserted in bag (choice of chap stick, sunblock, golf towel, mints or hand sanitizer) also with sponsor logo
- Recognition as Sponsor throughout golf event
- Logo prominently displayed in all advertising and promotional materials, including but not limited to the event brochure, sponsor signage and website

Masters of Clinical Research

SCOPE's 2nd Annual
Golf Tournament



GOLD - GOLF BALL & HOLE SPONSOR

- Logo printed on Titleist TruFeel Golf Balls
- Recognition as Sponsor throughout golf event
- Logo on Hole sponsor sign (includes logo-branded flag and digital display in golf cart)
- Opportunity to distribute products/ promotional materials at hole
- Logo prominently displayed in all advertising and promotional materials, including but not limited to the event brochure, sponsor signage and website

GOLD - HOLE SPONSOR

- Recognition as Sponsor throughout golf event
- Logo on Hole sponsor sign (includes logo-branded flag and digital display in golf cart)
- Opportunity to distribute products/ promotional materials at hole
- Logo prominently displayed in all advertising and promotional materials, including but not limited to the event brochure, sponsor signage and website

BRONZE - HOLE SPONSOR

- Logo on Hole sponsor sign (includes logo-branded flag and digital display in golf cart)
- Recognition as Sponsor throughout golf event
- Opportunity to distribute products/ promotional materials at hole
- Logo prominently displayed in all advertising and promotional materials, including but not limited to the event brochure, sponsor signage and website

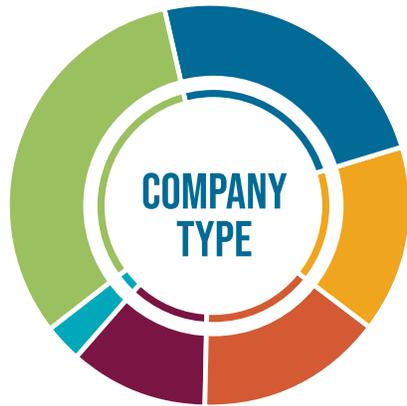
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2022 ATTENDEE DEMOGRAPHICS



CRO	32%
Biotech	24%
Pharma	15%
Healthcare	15%
Services/Societies	11%
Other	3%



Exec	53%
Sales & Marketing	27%
Scientists	10%
Manager	9%
Other	1%

REACH THESE INDUSTRY LEADING COMPANIES THROUGH SPONSORSHIP



Global Dir Clinical Data Review, Clinical Data Review



Sr Dir R&D Transformation, R&D Transformation



Dir Central Monitoring, Central Monitoring



Dir Data Quality Oversight, Data Quality Oversight



Dir Clinical Operations, Clinical Operations



Dir R&D Operations, R&D Operations



Sr VP & Global Head, Patient Centricity



Global Head, Digital Health & Late Stage Drug Dev



Sr Dir Innovation, Pharma R&D Clinical Operations



Dir & Head, Feasibility CoE



Head & Sr Dir Patient Engagement & Outcomes, Patient Engagement & Outcomes



Dir Site Planning & Optimization, Site Planning & Optimization



Dir Global Clinical Supply Chain Excellence, Global Clinical Supply Chain Excellence



Dir Global Site Partnerships, Global Site Partnerships



Sr VP Clinical Trial Svcs, Clinical Trial Svcs



Sr Dir Clinical Dev Operations, Clinical Dev Operations



Dir Clinical Operations & Digital Solutions, MD IDS



Dir, Clinical Operations



President & CEO



Dir Central Monitoring & Data Analytics, Central Monitoring & Data Analytics



VP & Goba Head, Strategic Partnerships Global Dev



Dir Global Clinical Trial Operations, Global Clinical Trial Ops



Head, R&D Sourcing & Procurement



Sr Dir Clinical Database Mgmt & Standards, Clinical Database Mgmt & Standards



Head, Global Clinical Operations



Head Data Mgmt & Biostatistics, Diabetes Care



Head, Data Intelligence for Clinical Operations



Global Head, Clinical Operations



Dir Digital Strategy, Data Sciences Institute & R&D

VIEW OUR WEBSITE FOR MORE!

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2022 SPONSORS & EXHIBITORS

InHealth
Acolad
ActiGraph
Adaptive Clinical Systems
Advarra
Almac Grp Ltd
Alpha IRB
Altitude Marketing
Ancillare LP
Anju Software
Appian Corp
Arcadia
ArcheMedX Inc
ArisGlobal LLC
Artcraft Health Education
Aspen Insights
assisTek
August Research
Azenta Life Sciences
Barrington James Ltd
BioClinica Inc
BioSensics LLC
BlueBio Logistics
BSI Business Systems
Integration AG
CALYX
Care Access
Castor
Cepheid
Circuit Clinical
Cisiv Ltd
CITI Program a Division of
BRANY
Clarify Health
Clariness Ltd
Clario
ClinEdge LLC

Clinerion Ltd
Clinical Ink
Clinical Research IO
Clinipace Worldwide
ClinOne
Cloudbyz Inc
CluePoints Inc
Cmed Grp
CMIC Holdings Co Ltd
Cognizant
Complion
ConcertAI
Continuum Clinical
Covance Inc
CRScube America Inc
Curavit
Curebase
Current Health
Cyntegrity Germany GmbH
Cytel Inc
Datacubed Health
DATATRAK Intl Inc
DEDALUS USA
Deep 6 AI
Deloitte
Delve Health
DSG Inc
eClinical Solutions LLC
Elite Research Network
Elligo
EvidentIQ Grp GmbH
Express Scripts
Faro Health
Flatiron Health
Flex Databases
Florence Healthcare
Flywheel

Frontage Labs Inc
George P Johnson
Greenphire LLC
H1
Halloran Consulting Grp
Inc
Havas Lynx Faze
HealthiVibe a division of
CorEvitas LLC
HealthVerity Inc
Hibbert Grp
hyperCORE Intl
IBM Watson Health
ICON plc
IMA Clinical Research
ImageBloom
inato
Innovative Trials Ltd
InnovoCommerce LLC
Interspond LLC
Intrinsic Clinical Systems
IQVIA
Jumo Health
KAYENTIS
Klein Hersh Intl
KPS Life LLC
LabConnect LLC
LabCorp
Langland A Publicis Health
Co
Ledger Run Inc
Life Line Screening
Life Science Marketplace
Lightship
Marken Ltd
Masimo Corp
Matrix Medical Network
MaxisIT Inc

mdgroup
Medable Inc
MedEvoke
Medidata a Dassault
Systemes Co
Medix Staffing Solutions
MedNet Solutions
Medocity Inc
MedPoint Digital Inc
Medrio Inc
Meridian Clinical Research
LLC
MERIT CRO
MLM Medical Labs GmbH
MMG
MphaR
MyData TRUST Inc
Natl Jewish Health
NCGS Inc
Net Health Systems Inc
NNIT AS
Noble an Aptar Pharma Co
Nurocor Inc
NuvoAir AS
ObjectiveHealth
ObvioHealth
OM1 Inc
OneMedNet Corp
OnPoint Consulting
Optum
Oracle Corp
OWL Oncology Research
LLC
Pacific BioPharma Logistics
Inc
Parexel Intl
Patient Recruiting Agcy LLC
PatientCentra
PatientWing

Patiro ApS
Pharma Intelligence
PHARMASEAL Intl Ltd
Pharmica Consulting
Phesi
Philips BioTel Research
PhysIQ
PPD Part of Thermo Fisher
Scientific
Praxis
Precision for Medicine
Oncology & Rare Disease
Premier Research
Prevail Infoworks Inc
Pro ficiency
ProPharma Grp
Prudentia Grp LLC
Q2 Solutions a Quintiles
Quest Joint Venture
QMENTA
QuantifiCare SA
Quest Diagnostics Inc
RadMD
RealTime Software
Solutions
Reify Health Inc
Ripple Science
Roivant Sciences GmbH
Saama Technologies Inc
Science 37 Inc
ScienceMedia Inc
Scout Clinical
Seqster
Sharecare Inc
Signant Health
SimpleTrials CTMS
SimuLyve Intl Inc
SiteRx
Slope

Society for Clinical
Research Sites
SOPHIA GENETICS SA
Spaulding Clinical LLC
Spencer Health Solutions
LLC
Splash Clinical
Sterling Institutional Review
Board
Strados Labs
Strategikon Pharma
StudyKIK
SubjectWell
SupplyRx Inc
SureClinical
Suvoda LLC
Syneos Health
Teckro
Tempus Labs Inc
TFS Sp zoo
THREAD
Total Diversity Clinical Trial
Mgmt
TransPerfect
Trialbee
TrialStat Solutions Inc
TriNetX Inc
UBC
UiPath
uMotif Ltd
Verustat Inc
Viedoc Technologies
VirTrial
WCG
Woodley Clinical Trials
YPrime
ZS Associates



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Cambridge Healthtech Institute's LEAD GENERATION PROGRAM

Content Marketing to Generate Targeted Leads in Life Sciences

Drive targeted leads to your sales team:

Looking to connect with global, high-quality industry professionals? CHI offers comprehensive lead generation programs that allow you to promote your scientific message from the comfort of your own home. We will mine our database of over 800,000 life science professionals to your specific needs. We guarantee a minimum of 100 leads per program!

LEARN MORE ABOUT
LEAD GEN

Why Lead Generation?

- 80% of marketers rate webinars as one of their top 3 marketing tactics for lead generation (Forrester Research)
- One of the fastest and easiest ways to get the attention of your target audience
- Build a new list of qualified leads quickly
- Present solutions and educate your prospects and clients
- Lower cost to reach your target market
- Reach a national and international audience

Why CHI?

- In-depth relationships with high level industry speakers
- Experienced Marketing, Platform Management/Operations and Editorial teams
- Extensive database of over 800,000 prospects, spanning from drug discovery and development to clinical trials
- Bundle your conference and lead generation initiatives under one annual integrated marcom plan and save money!
- Industry-wide reputation for producing strong scientific content stemming from over 22 years of producing targeted scientific conferences

PACKAGES INCLUDE:



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THE **CHI** SALES JOURNEY **STARTS HERE**

1



Dedicated SCOPE Sales Managers

Work with our sales managers to develop a customized sponsorship package specific to your marketing needs and budget.

2



Thought Leadership

Your messaging and content positioned and presented the optimal way on the content program.

3



Pre-event Marketing & Promotion

Sign up early and ensure maximum exposure throughout the campaign, such as inclusion in printed materials and email promotions.

4



On-Site Branding & Experience

Work with our Client Service Specialist team to get all promotional items, events and signage ready for the event.

5



Audience Development

Schedule on-site meetings with potential and existing clients using our Networking App and One-to-One Meetings service.

6



Have a Great Event!

Turn up with your team to network, learn, and increase your sales pipeline.



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Cambridge Healthtech Institute's Related Events



For additional information, please contact:

Companies A-K



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Companies L-Z



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