### FINAL AGENDA —

# CLINICAL TRIAL VENTURE, INNOVATION & PARTNERING

Accelerating Innovation, Accessibility, and Scale

## February 4-5, 2025 | Orlando, FL

ROSEN SHINGLE CREEK | IN-PERSON

# **CO-CHAIRS**

FEATURED SPEAKERS

**BARI KOWAL** 

Regeneron

Pharmaceuticals,

Inc.



**Jessica J. Federer** Board Member Angelini Ventures

CARRIE WILLIAMS

**McKesson** 

Ventures

**JODI AKIN** 

Hawthorne Effect,

Inc.



Sunny Kumar Partner GSR Ventures

MANU NAIR

Mayo Clinic

SAM WHITAKER

CEO, Mural Health



### **Rana Lonnen** Managing Director Novartis



**DAVID STEVENSON** 

Merck Global

Health Innovation Fund



**BARI KOWAL** Regeneron Pharmaceuticals, Inc.



# FINAL WEEKS TO REGISTER

SCOPESummit.com/Partnering

JOHN R. PAVLETIC

**Lilly Ventures** 

ANDREW HEDIN

Bessemer

Venture Partners

Registration includes access to the entire SCOPE Summit event February 3-6

### Join us for the 3rd annual exclusive gathering of seniorlevel investors, corporate executives, entrepreneurs, and start-up leaders from the clinical trials space.

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#clinicaltrialinvestor

# Dear Colleague,

Embark on a transformative journey by securing your spot at the forefront of innovation in the Clinical Trial: Venture, Innovation & Partnering Conference 2025, held concurrently with the esteemed 16th annual SCOPE Summit. This exclusive investor conference is meticulously crafted for senior-level investors, corporate executives, visionary entrepreneurs, and dynamic start-up leaders within the clinical trials space, promising an unparalleled experience that goes beyond the ordinary. The mission of this premier event is to bring together stakeholders who are identifying and directing capital into clinical trial innovations, fostering a collaborative community, and uncovering, predicting, and making decisions on investment opportunities.

Attendees will gather cutting-edge industry knowledge from a curated blend of insightful industry panels, engaging fireside chats, dynamic debate-style exchanges, and abundant networking opportunities that are tailored for startups, investors, and potential collaborators. Be part of stimulating discussions, invaluable strategic insights, and immerse yourself in a dynamic environment where ideas flourish and connections are forged. Don't miss out on the chance to shape the future of clinical trials — register now and secure your place among senior-level investors, corporate executives, and industry visionaries driving innovation and investment in clinical trial technology. Join us in turning innovative ideas into transformative actions.

### Key themes to be addressed include:

- Pharma's Unmet Needs
- Investor Priorities
- Clinical Trial Innovation
- Patient Recruitment Strategies
- AI in Clinical Trials

- Pharma-CRO Partnerships
- Health Equity Investments
- Risk Management in AI
- Data Utilization in Clinical Trials
- Strategic Partnerships

### REGISTER

To secure your seat with this exclusive networking group.



TT

### Sincerely,

Eileen Murphy, MEd Conference Producer

### COLLABORATE AND NETWORK WITH INVESTORS FROM:



Millennia Partners

### CROSSTREE

GSR Ventures



McKesson Ventures







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# CLINICAL TRIAL

Accelerating Innovation, Accessibility, and Scale

### FEBRUARY 4-5, 2025 All Times EST

### **TUESDAY, FEBRUARY 4**

### 1:00 pm Registration Open

3:25 Organizer's Welcome Remarks

### 3:25 Co-Chair Welcome Remarks

Jessica J. Federer, Board Member, Angelini Ventures Sunny Kumar, Partner, GSR Ventures Rana Lonnen, Managing Director, Novartis

### 3:30 Session Moderator's Remarks

Shwen Gwee, Founder & Chief Disruptor, Health Disruptors, Inc.

### 3:35 Identifying and Addressing Pharma's Unmet Needs: Strategic Insights for Investment

Moderator: Jodi Akin, Founder, Hawthorne Health

This panel will examine key challenges and unmet needs in the pharmaceutical industry. Attendees will gain an understanding of clinical operational demands and innovation opportunities, helping them make informed investment decisions. The discussion will bridge clinical operations and investment strategies, highlighting trends and high-potential opportunities in the evolving clinical trial landscape.

Panelists:

David Apfel, Executive Director, Head, External Innovation, R&D Data Science and Digital Health, Johnson & Johnson Nils Bottler, Principal, Angelini Ventures Brian Matesic, Principal, Norwest Venture Partners

Sam Srivastava, CEO, WCG

### 4:15 FIRESIDE CHAT: Driving ROI in Clinical Trials with Real-World Data Innovation

David Apfel, Executive Director, Head, External Innovation, R&D Data Science and Digital Health, Johnson & Johnson

This fireside chat will reveal how real-world data is transforming clinical development, enabling faster, smarter decisions that reduce costs and time-to-market. By leveraging these data assets for rapid hypothesis testing, protocol optimization, and regulatory alignment, this innovation not only accelerates drug development but also offers a significant return on investment. Investors will gain insights into how these advancements create a competitive advantage in the evolving clinical trials landscape.

### **Interviewed By:**

Brigham Hyde, CEO, Atropos Health & Venture Partner, Audere Capital LLC, Atropos Health

### 4:40 PANEL DISCUSSION: Start-Up Company Showcase

Moderator: Shwen Gwee, Founder & Chief Disruptor, Health Disruptors, Inc.

Today's start-ups are leveraging breakthrough technologies to innovate, automate, and revolutionize clinical trial design and efficiency, improve patient engagement, and overcome regulatory hurdles to accelerate clinical research success. This panel highlights the work of five startup technology companies and their missions to transform and advance healthcare.

#### Panelists:

Sebastien Coppe, CEO, ONE2TREAT Angela Holmes, CEO, OMNISCIENCE Sohit Gatiganti, Co-Founder & Chief Product Officer, GROVE AI Kalyan Obalampalli, Founder & President, CLIN.AI Paresh Shah, Founder and CEO, CLINILINK HEALTH

### 5:55 Welcome Reception in the Exhibit Hall

Wind down at the end of a busy session day with colleagues and old and new friends. Networking is always in full swing at this reception, so raise a glass with your favorite exhibitors and take a chance at winning one of our fabulous raffle prizes (must be present to win). Continue your networking over dinner at one of the Rosen Shingle Creek's fine dining or casual restaurants and eliminate the need to face Orlando traffic.

### 7:15 Close of Day

### WEDNESDAY, FEBRUARY 5

### 8:30 am Registration and Morning Coffee

#### 9:00 Organizer's Welcome Remarks

### 9:00 Co-Chair Welcome Remarks

Jessica J. Federer, Board Member, Angelini Ventures Sunny Kumar, Partner, GSR Ventures Rana Lonnen, Managing Director, Novartis

### 9:05 Session Moderator's Remarks Jennifer Levin Carter, CEO, Medzown



### 9:10 KEYNOTE PRESENTATION: Shaping Tomorrow's Clinical Trial Market Today: Deal Trends and Al's Role

Shane C. Senior, Managing Director & Owner, Crosstree Capital Partners, Inc.

In this session, Shane, Senior, Managing Director, and Co-Founder of Crosstree, will examine how past investments and acquisitions have shaped the industry and highlight future strategic value-creation opportunities. As the industry pivots towards tech and Al-integrated solutions, the future is clear: investing in tech-enabled services today is critical for staying competitive and avoiding obsolescence in the rapidly evolving landscape of clinical trials.

## Advancing Commercial Innovation

by Uniting Investors and Business Leaders

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### CLINICAL TRIAL VENTURE, INNOVATION & PARTNERING

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### 9:35 PANEL DISCUSSION: Where Are Investors Placing Their Bets? An Oxford-Style Debate

Moderator: Jessica J. Federer, Board Member, Angelini Ventures

In a rapidly evolving clinical trial landscape, where are investors directing their capital? This dynamic panel features experts from private equity, venture capital, and corporate ventures discussing emerging trends and technologies reshaping the industry. Expect lively debates on investment strategies and the flexibility needed to adapt to market shifts, providing attendees with real-time insights into the critical factors driving investment decisions in clinical trial innovation.

#### Panelists:

Sofia Guerra, Vice President, Bessemer Venture Partners

Christina L. Jenkins, Co-Founder & General Partner, Convergent Ventures LLC Sunny Kumar, Partner, GSR Ventures

Carrie Williams, Vice President & Partner, McKesson Ventures Blake Wu, Partner, Healthcare Team, New Enterprise Associates NEA

### 10:15 PANEL DISCUSSION: Fueling Innovation: How Pharma Venture Arms Are Transforming Clinical Trials

Moderator: Jeremy P. Goldberg, Operating Partner, Healthcare, Arsenal Capital Partners

This panel features leaders from the venture arms of major pharmaceutical companies and prominent investors, offering insights into how they are deploying capital to drive innovation in clinical trials. Speakers will delve into the evolving investment strategies of large pharma, highlighting specific areas of focus and examples of technologydriven advancements transforming clinical operations. This conversation will provide a unique perspective on how these investments are shaping clinical trial innovation

#### Panelists:

Konstantina Katcheves, Senior Vice President, Business Development, Alliance Management and Acquisitions, Teva Pharmaceuticals

John R. Pavletic, Executive Director, Lilly Ventures

Dave Stevenson, Managing Director, Merck Global Health Innovation Fund Kindra Tatarsky, Partner, Cerity Partners Ventures

# 10:55 Recruitment 2.0: Creating theHealthMatchInfrastructure and Marketplace for the NextGeneration of Clinical Trials

Manuri Gunawardena, CEO, Executive, HealthMatch

Join Manuri Gunawardena, CEO & Founder of HealthMatch to hear how HealthMatch is recreating the traditional patient recruitment model, powering SMOs and pharma alike.

HealthMatch is creating the infrastructure and marketplace for a more efficient recruitment environment, desperately needed with an avalanche of new therapies reaching clinical due to rapidly increasing breakthroughs unlocked by new technology.

Manuri will touch on HealthMatch's journey to date, why patients and site's alike are empowered by the model and how laying the infrastructure, enabled by AI is critical for a productive clinical research environment moving forward.

11:05 Networking Coffee Break

### 11:35 KEYNOTE PANEL DISCUSSION: Leading the Future of Clinical Trials: CEO and Founders' Perspectives on Innovation and Transformation

Moderator: Rana Lonnen, Managing Director, Novartis

This panel will feature four leading CEOs and founders discussing key challenges and high-impact innovations in clinical trial design. Topics include digital twins, process automation, and competitive data use. Learn how these leaders are driving efficiency and success while creating lucrative investment opportunities in the evolving clinical trial landscape.

Panelists: Liz Beatty. Chie

Liz Beatty, Chief Strategy Officer, Inato Scott Chetham, PhD, CEO & Co-Founder, Faro Health Zach Taft, CEO, IgniteData Emmanual Walckenaer, CEO, Yseop

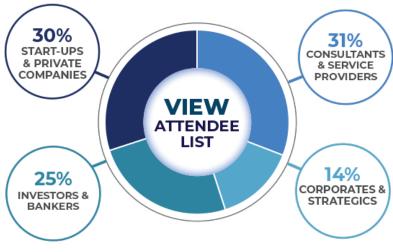
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Congratulations on another wonderful investor meeting! The feedback from participants was very positive. You had all the top investors in the clinical trial space represented!

- BOARD MEMBER, ANGELINI VENTURES

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### Attendee Demographics



### CLINICAL TRIAL VENTURE, INNOVATION & PARTNERING

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### 12:15 pm Revolutionizing Clinical Trials with Al: Bridging Complexity and Speed for a New

### Era of Innovation

#### Maree Beare, CEO, Clinials

Clinical trials face rising complexity, demanding faster, more efficient, and inclusive solutions. Clinials leverages AI to streamline protocols, accelerate site feasibility, and enhance stakeholder communication, saving time and costs, creating a new standard for communication in the life sciences industry. With multilingual tools promoting diversity and a global expansion roadmap, Clinials transforms trials into smarter, faster, and more inclusive processes, delivering life-changing treatments sooner.

#### 12:25 Networking Luncheon

As part of the VIP Summit, join us for a special luncheon where you can collaborate, network, and connect with industry leaders. Enjoy a relaxed environment to share insights and build relationships, all while staying in the session room for seamless participation. This is an opportunity to engage with your peers in a focused, interactive setting.

#### 1:25 Session Moderator's Remarks

Raolat M. Abdulai, MD, MMSc, CMO, Galvani Bioelectronics

### 1:30 FIRESIDE CHAT: Driving Innovation in Clinical Trials: Insights for Investors from Industry Leaders

Deirdre BeVard, Senior Vice President, R&D Strategic Operations, CSL Julie A. Ross, President & CEO, Advanced Clinical

Join Julie Ross, CEO of Advanced Clinical, and Deirdre BeVard, SVP of R&D Strategic Operations at CSL, as they discuss how innovation, regulatory changes, and patient-centric trends are reshaping clinical trials. They'll share actionable insights on navigating challenges, aligning investments with market demands, and supporting the next wave of clinical development—essential guidance for investors in this evolving landscape.

### 1:55 Unlocking Value: Transforming Clinical Business Operations with



GCLINIALS

### Al-Powered Solutions by Strategikon Anca Copaescu, CEO, Strategikon Pharma

Artificial Intelligence (AI) is revolutionizing the clinical business operations landscape, enabling unprecedented levels of efficiency, transparency, and strategic insight. Strategikon showcases its cutting-edge AI-powered solutions that redefine how biopharmaceutical companies and their service providers manage outsourcing, budgeting, and vendor relationships .Attendees will gain insight into how Strategikon's innovative tools streamline complex clinical trial workflows, enhance data-driven decisionmaking, and accelerate development timelines, ultimately improving patient outcomes. We will demonstrate how our advanced AI capabilities not only reduce operational inefficiencies but also create tangible value by driving cost savings and improving predictability in clinical development. Join us to discover how Strategikon is shaping the future of clinical operations, delivering measurable impact for stakeholders across the biopharmaceutical ecosystem.

### 2:05 FACILITATED ROUNDTABLE DISCUSSIONS

Roundtable Discussions are informal, moderated discussions, allowing participants to exchange ideas and experiences and develop future collaborations around a focused topic. Each discussion will be led by a facilitator who keeps the discussion on track and the group engaged. To get the most out of this format, please come prepared to share examples from your work, be a part of a collective, problem-solving session, and participate in active idea sharing.

### Table 1: Strategies for Successful Transactions, Acquisitions, and Investments in Healthcare

Moderator: Dexter Braff, President and Founder, The Braff Group

 Table 2: Advancing Health Equity and Women's Health: A Strategic

 Opportunity in Clinical Trial Investments

Moderator: Denise Bronner, PhD, Founder & CEO, Empactful Ventures Table 3: Tailoring Technology to Better Support Your Patient-Centered Trial

Moderator:Charlotte Bradshaw, CEO & Founder, Evrima

#### 2:35 PANEL DISCUSSION: Investing in AI for Clinical Trials: Navigating Risk and Maximizing ROI

Moderator: Mitesh Rao, MD, Founder & CEO, OMNY

Al is transforming clinical trials, but understanding the investment landscape is crucial. This panel, featuring experts from venture capital, pharma, and healthcare, will explore key factors in Al investments for clinical trial technologies. Topics include data deployment, infrastructure challenges, and cybersecurity risks. Gain valuable insights to assess the true potential of Al-driven solutions and make informed investment decisions that balance risk with ROI. *Panelists*:

Junchsis. Dana Callow, Founder & Managing Partner, Boston Millennia Partners Jill Johnston. Chief Innovation Officer, WCG Clinical

Brian Martin, Chief Al Product Owner, BTS; Head of Al, R&D Information Research; Senior Research Fellow, AbbVie, Inc.

Prasanna Rao, Chief Products and Innovation Officer, Saama

### 3:15 Visionary Leadership in Clinical Trial Innovation: A Fireside Chat with Miruna Sasu

Miruna Sasu, President and CEO, COTA, Inc.

Join us for an inspiring fireside chat with Miruna Sasu, Chief Executive Officer at COTA and a trailblazer in life sciences innovation. With decades of leadership experience at top-tier organizations like Johnson & Johnson, Miruna has revolutionized the integration of real-world data and digital strategies to accelerate drug development. Let this session inspire your investment strategies and empower women in leadership to shape the future of clinical trial innovation.

### **Interviewed By:**

April Lewis, Head, Innovative Health, Global Development, Johnson & Johnson Innovative Medicine

### 3:40 PANEL DISCUSSION: Unlocking the Patient Recruitment Puzzle: A Smart Investment in Enhancing the Patient Experience and the Future of Trials

Moderator: Laura Y. Hilty, Principal, Investments & Growth, HealthX Ventures Patient recruitment remains one of the biggest challenges in clinical trials, but where are the real opportunities? This panel will dive into the latest strategies and innovations in patient recruitment, uncovering what's actually driving success. We'll explore the market potential of these approaches and assess whether investing in patient recruitment technologies and solutions could be a game-changing move for investors seeking long-term value in the clinical trial landscape. Panelists:

Sean Lynch, Clinical Innovation Head, Innovative Trial Operations, Novartis Pharmaceuticals

Denise Bronner, PhD, Founder & CEO, Empactful Ventures Eirini Schlosser, Founder & CEO, Dyania Health Delmonize Smith, PhD, Co-Founder & CEO, Acclinate

4:20 Co-Chair Closing Remarks Sunny Kumar, Partner, GSR Ventures

4:25 Close of Summit

### SPONSORSHIP, EXHIBIT **& LEAD GENERATION OPPORTUNITIES**



### Sponsorship Levels (based on availability)

### PREMIER PARTNERSHIP

MAJOR SPONSOR

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### PREMIER SPONSORSHIPS

- Moderate and Judge Start-Up Pitch Contest
- 30 or 40-minute Panel Discussion

### MAJOR SPONSORSHIPS

20-minute Panel Discussion

### STRATEGIC SPONSORSHIPS

- Seat on Panel of Choice (based on availability and approval)
- Breakfast Sponsorship
- Coffee Break Sponsorship
- Lunch Co-Sponsorship
- Notebook Sponsorship

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- Corporate logo promoted in the final conference brochure, event web site, agenda and on-site signage
- Corporate logo & profile with link on the event website
- Onsite signage designating your company as a Supporting Sponsor

### **ALL PACKAGES** INCLUDE

- Billing, visibility, recognition packages
- Event registrations (incl. access to SCOPE)
- Access to GDPR approved delegate list
- 30% discount to purchase additional registrations (\$1,000 value per registration)
- Conference discount email for your clients & prospects

### FOR ADDITIONAL INFO. **PLEASE CONTACT:**

### **Brian Caine**

Manager, Strategic Partnerships **Investor Series** (+1) 908-809-0946 bcaine@healthtech.com

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Level Benefits

## FEATURED SPEAKERS





**DAVID APFEL** Johnson & Johnson



SHANE C. SENIOR Crosstree Capital

Partners, Inc.



SOFIA GUERRA Venture Partners



JEREMY P. GOLDBERG Arsenal Capital Partners



LIZ BEATTY Inato





MITESH RAO, MD OMNY

DENISE BRONNER, PHD Impactful Ventures

## **HOTEL & TRAVEL**

### CONFERENCE VENUE AND HOTEL:

**Rosen Shingle Creek** 9939 Universal Boulevard Orlando, FL 32819

For hotel reservations and more information, visit the Travel page of ScopeSummit.com



February 4-5, 2025 | Orlando, FL ROSEN SHINGLE CREEK | IN-PERSON

# CLINICAL TRIAL VENTURE, INNOVATION & PARTNERING

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## **REGISTRATION OPTIONS**

- SCOPE's Fourth Annual Masters of Clinical Research Golf Tournament (separate registration required)
- Afternoon Pre-Con User Group Meetings & Hosted Workshops (opportunities available)
- Evening Kick-Off Plenary Keynote and 9th Annual Participant Engagement Awards
- SCOPE's Kick-Off Networking Happy Hour
- In addition, you will receive on-demand access to all presentations for one year

| Registration includes in-person or virtual access, plus<br>on-demand access to all presentations for one year, to<br>the entire 3-day SCOPE conferences. | Pharma-<br>Biotech-<br>Med Device | CRO-Vendor-Tech<br>Consultancy-<br>Services<br>Provider | VC/Investment<br>Firm, Academic-<br>Government-<br>Site-Hospital |
|--|-----------------------------------|---|--|
| INDIVIDUAL EVENT PRICING   |                                   |   |  |
| Standard Registration and onsite   | \$3099                            | \$3199  | \$1699   |

#### WAYS TO SAVE! Group Discounts are Available!

Purchase a full price registration here, and participants from the same organization will receive a 25% discount when registering through the Group Registration page. For more information on group discounts contact Melissa Dolen at (+1) 781-972-5418. mdolen@healthtech.com

### How to Register: SCOPEsummit.com/partnering

reg@healthtech.com • P: 781.972.5400 or Toll-free in the U.S. 888.999.6288

# "

REGISTER

**BY NOVEMBER 22** 

MAXIMUM

SAVINGS

There were so many productive side meetings for investors and founders taking place, which is always a good sign. I met with a couple of my portfolio company CEOs during the day, as well as a few VCs that we often invest with. - VICE PRESIDENT & PARTNER, MCKESSON VENTURES

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Please use keycode

Mail25

when registering!