

**FEBRUARY 12-13, 2024**

WELCOME RECEPTION: FEBRUARY 11

**ROSEN SHINGLE CREEK  
ORLANDO, FL**

**FINAL  
AGENDA**

# CLINICAL TRIAL TECH

VENTURE, INNOVATION &  
PARTNERING CONFERENCE

*Accelerating Innovation, Accessibility and Scale*

Registration includes access to the entire  
SCOPE Summit event February 11-14

Part of:  
**15<sup>th</sup> Annual**  
**SCOPE**  
SUMMIT FOR CLINICAL OPS EXECUTIVES

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Join us for an exclusive gathering of senior-level investors, corporate executives, entrepreneurs, and start-up leaders, from the clinical trials space.

## Meet Our Co-Chairs



**Jessica J. Federer**  
Board Member  
Angelini Ventures



**Eric Snyder**  
Partner, Novo  
Ventures (US), Inc.



**Bridget A. Ross**  
CEO  
ChroniSense Medical

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# Dear Colleague,

Embark on a transformative journey by securing your spot at the forefront of innovation in the Clinical Trial Tech: Venture, Innovation, & Partnering Conference 2024, held concurrently with the esteemed 15th annual SCOPE Summit. This exclusive investor conference is meticulously crafted for senior-level investors, corporate executives, visionary entrepreneurs, and dynamic start-up leaders within the clinical trials space, promising an unparalleled experience that goes beyond the ordinary. Elevating the success of our inaugural event, the 2nd Clinical Trial Tech: Venture, Innovation, & Partnering Conference brings influential figures in the industry together, offering a unique platform for senior-level investors, corporate executives, forward-thinking entrepreneurs, and dynamic start-up leaders to converge and explore the latest advancements in clinical trials.

As a premier networking event, this conference offers a curated blend of insightful industry panels, engaging fireside chats, an exciting Start-Up Pitch Contest, and abundant networking opportunities tailored for startups, investors, and potential collaborators. Be part of stimulating discussions, gain access to invaluable strategic insights, and immerse yourself in a dynamic environment where ideas flourish and connections are forged. Don't miss out on the chance to shape the future of clinical trials – register now and secure your place among senior-level investors, corporate executives, and industry visionaries driving innovation and investment in clinical trial technology. Join us in turning innovative ideas into transformative actions.

## Key themes to be addressed include:

- The Future of Clinical Trial Tech: Perspectives from Different Investors
- What are the Trends for Future Investment, and the Needs?
- Representative Data on the 30th Anniversary of the NIH Revitalization Act
- CEO & Founder Panel: Overcoming Hurdles to Fundraising, Pilots and Scaling
- How are Platforms Evolving Bridging the Research and Care Chasm
- New Ventures Pitch Contest

Secure your seat and network with the peers and colleagues who work beside you as well as build new partnerships for continued growth. We look forward to welcoming you this February in Orlando!

Sincerely,



Edel O' Regan PhD  
*VP, Conference Production*



Eileen Murphy, MEd  
*Associate Conference Producer*



Brian Caine  
*Business Development Manager,  
Investor Series*

# CLINICAL TRIAL TECH

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All Times EST

## MONDAY, FEBRUARY 12

**3:00 pm** Registration Open

### **3:25 CLINICAL TRIAL TECH: START-UP PITCH CONTEST**

Jessica J. Federer, Board Member, Angelini Ventures

Shwen Gwee, Vice President & Head, Global Digital Strategy

Andrew Hedin, Partner, Bessemer Venture Partners

Dan Hydes, CEO & Co-Founder, IgniteData

Ward Lemaire, Head of Data Management, Integrated Data Analytics & Reporting, Janssen Pharmaceutical Companies of Johnson & Johnson

Clinical Trial Tech: Venture, Innovation & Partnering Conference connects investors to high-potential companies seeking funding. Join us to hear six pre-selected innovative companies pitch to a panel of judges. The winner will be announced LIVE at the SCOPE Summit for Clinical Ops Executives on Monday, February 12, 2024. Submissions accepted: <https://www.scopesummit.com/partnering/pitch-contest>

### **4:30 FIRESIDE CHAT: New WAZE to Improve Patient Experience and Accelerate Drug Development**

Gil Bashe, Chair Global Health and Purpose, FINN Partners

Yael Elish, Founder & CEO, StuffThatWorks

### **5:00 ClinEco: A Tool for Emerging Players in Research**

Marina Filshtinsky, MD, Executive Director, Conferences, Cambridge Healthtech Institute; Co-Founder, ClinEco

Micah Lieberman, Executive Director, Cambridge Healthtech Institute; Co-Founder, ClinEco

**5:10 Welcome Reception in the Exhibit Hall**

**6:15 Close of Day**

## TUESDAY, FEBRUARY 13

**8:00 am** Registration Open & Networking Breakfast

### **8:30 Co-Chair's Welcome Remarks**

Jessica J. Federer, Board Member, Angelini Ventures

### **8:40 CO-PRESENTATION: Cultivating Creativity & Driving Growth: Establishing an Innovation Lab within Your Organization**

Shawn Blackburn, President, YPrime Labs, YPrime

David Sjolín, Vice President, Machine Learning, YPrime

In the dynamic landscape of business, the pursuit of innovation has become a cornerstone for sustainable growth and competitive advantage. This discussion delves into the strategic imperative of establishing an Innovation Lab within existing organizations, offering insights into the key considerations, challenges, and transformative potential of cultivating a culture of creativity.

### **9:00 PANEL DISCUSSION: The Future of Clinical Trial Tech: Perspectives from Different Investors**

Moderator: Rana Lonnen, Managing Director, dRx Capital, Novartis

Where are investors putting their investment, what are the exciting technologies? Which technologies are priority for each investor type? What potential does generative AI have for the life sciences industry? How are investors viewing the market now that the IPO window seems to be opening up? How will the regulatory landscape evolve in the coming years? How can investors support their portfolio companies as they engage with pharma and other biotechs?

Panelists:

Carrie Williams, Vice President & Partner, McKesson Ventures

Andrew Hedin, Partner, Bessemer Venture Partners

Sunny Kumar, Partner, GSR Ventures

Ileana Pirozzi, Investor, Head of Science, Exor Ventures

Brian Matesic, Principal, Norwest Venture Partners

Garrett Walker, CEO/Founder, Virb

### **9:40 PANEL DISCUSSION: What Are the Trends for Future Investment—And the Needs?**

Moderator: Ross A. Jaffe, MD, Co-Founder and Chairman, Faro Health; Managing Director Emeritus, Versant Ventures

Doubling the throughput of development, by driving efficiency in clinical trials. Investment is required to accelerate clinical trial innovation in a resource-constrained and conservative macroeconomic environment. The Great Resignation—a shortage of CRAs and study coordinators, technology to fill the gap. Meeting the challenge of trials in combination therapy—neuroscience, immunology, and beyond.

Panelists:

Dave Stevenson, COO & Managing Director, Merck Global Health Innovation Fund

Manu Nair, Chair, US Clinical Practice and High Value Opportunities, Corporate Development, Mayo Clinic

Bari Kowal, Senior Vice President & Head, Development Operations & Portfolio Management, Global Development, Regeneron Pharmaceuticals, Inc.

Ramita Tandon, Chief Clinical Trials Officer, Walgreens

Shane Senior, CEO & Co-Founder, Crosstree Capital Partners Inc

### **10:20 Networking Coffee Break**

### **10:45 PANEL DISCUSSION: Representative Data on the 30th Anniversary of the NIH Revitalization Act**

Moderator: Brigham Hyde, CEO, Atropos Health & Venture Partner, Audere Capital LLC, Atropos Health

Where are we today with inclusion in trials by gender and by color? How is the technology investment leading to a more equitable clinical trial space? How is increasing access to trials through DCT having an impact? Are investors prioritizing this? Is Generative AI helping make trials more inclusive? Real-world evidence—what is our ability to reach patients?

Panelists:

John R. Pavletic, Executive Director, Lilly Ventures

Jennifer Levin Carter, CEO, Medzown

Peter Lafer, Principal, General Atlantic

Arnon Horev, Co-Founder & CSO, QuantHealth

### **11:25 CEO & FOUNDER PANEL: Overcoming Hurdles to Fundraising, Pilots, and Scaling**

Moderator: Blake Wu, Partner, Healthcare Team, New Enterprise Associates NEA

What is it like to be a Founder or CEO in 2023? What has changed over the past 12-24 months? What has it been like fundraising at this time? How has this process changed over the past year? Are there other/alternative approaches to fundraising that you have started to explore (e.g., debt, SBIR grants, etc.)? What experience do you want to share about working with venture capital investors?

Panelists:

Sam Whitaker, Co-Founder & CEO, Mural Health

Jodi Akin, Founder and CEO, Hawthorne Effect, Inc.

Ed Seguire, CEO, Elemental Machines

Rohit Nambisan, CEO & Co-Founder, Lokavant

Kaye Doiron, Founder, Research Works Inc.

### **12:05 pm Networking Lunch**

### **1:00 Co-Chair's Afternoon Remarks**

Bridget A. Ross, CEO, ChroniSense Medical

### **1:05 1-Click Patient Records for Trial Recruitment**

Ardy Arianpour, CEO & Co-Founder, SEQSTER

This presentation will delve into the practical applications of streamlined access to medical records, shedding light on how this innovative approach can significantly enhance the efficiency of identifying and enrolling participants for clinical trials. Highlighting the practical implications and benefits of adopting advanced technologies in patient recruitment for medical trials, this session will address the challenges faced by traditional recruitment methods and how a simplified, one-click solution can offer a more seamless and effective process.

SEQSTER

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## 1:15 PANEL DISCUSSION: Innovation and Investment in Preventing Data Redundancy in Clinical Trials

*Moderator: Mats Sundgren, PhD, Senior Industry Scientific Director, i-HD (European Institute for Innovation through Health Data)*

Data redundancy between clinical research systems and EHR is burdensome in terms of costs and time. EHR-to-EDC tech, leveraging HL7 FHIR, enables the re-use of eSource—with the clear potential to solve this costly data challenge. How might investors capitalize on this innovation? Join discussions on investment strategies, collaborations, and entrepreneurial prospects. Explore the tech, its value propositions, success factors, and entrepreneurial insights shaping the future of clinical trials.

### Panelists:

*Qin Ye, Principal & Lead, Real World Evidence, ZS Associates, Inc.*

*Dan Hydes, CEO & Co-Founder, IgniteData*

*Joe Lengfellner, Senior Director, Clinical Research Informatics, Memorial Sloan Kettering Cancer Center*

## 1:40 PANEL DISCUSSION: How Are Platforms Evolving, Bridging the Research and Care Chasm

*Moderator: Jennifer Byrne, CEO, Javara, Inc.*

Advancing drug development by integrating care data and research data. What do the investments in care mean for research? As the ecosystem evolves to a more integrated tech-enabled approach, what does that mean for start-ups and investors moving forward?

### Panelists:

*Jared Saul, MD, Global Head, Healthcare & Life Sciences, Amazon Web Services LLC*

*Christopher Boone, PhD, Group Vice President, Research Services, Life Sciences, Oracle*

*Jeremy P. Goldberg, Operating Partner, Healthcare, Arsenal Capital Partners*

*Jeremy Wyatt, CEO, ActiGraph*

*Sandeep Pulim, MD, Chief Innovation Officer, Koko Home*

*Jeff Elton, CEO, ConcertAI*

## TUESDAY AFTERNOON PLENARY SESSION: MODERNIZING TRIALS WITH FDA & INTERSECTION OF INNOVATIVE DEVELOPMENT MODELS AND INVESTMENT APPROACHES

### 2:20 Organizer's Welcome Remarks

*Marina Filshtinsky, MD, Executive Director, Conferences, Cambridge Healthtech Institute; Co-Founder, ClinEco*

*Micah Lieberman, Executive Director, Cambridge Healthtech Institute; Co-Founder, ClinEco*

### 2:25 Chairperson's Remarks

*Jie Wu, PhD, Co-Founder & CDO, Segmed, Inc.*

### 2:30 PANEL DISCUSSION: Fireside Chat with FDA on Modernizing Clinical Trials



*Moderator: Ken Getz, Executive Director and Professor, Tufts Center for the Study of Drug Development, Tufts University School of Medicine*

### Panelists:

*Kevin Bugin, PhD, Deputy Director, Operations, Office of New Drugs (OND), FDA Center for Drug Evaluation and Research (CDER)*

*Marsha Samson, PhD, Analyst, Office of Medical Policy, FDA*

### 3:00 CROSS-INDUSTRY PANEL: Intersection of Innovative Development Models and Investment Approaches That Move the Needle at the Portfolio Level



*Moderator: Jacob LaPorte, PhD, Co-Founder, Prisma Therapeutics*

### Panelists:

*Angela DeLuca, Vice President, Head of Oncology & Cell Therapies Clinical Operations, Global Development Office, R&D, Takeda*

*Michael Greeley, Co-Founder & General Partner, Healthcare Technology, Flare Capital Partners*

*Michelle Longmire, Co-Founder & CEO, Medable, Inc.*

*Sam Srivastava, CEO, WCG*

3:30 Booth Crawl & Refreshment Break in the Exhibit Hall

4:30 Close of Conference

# FEATURED SPEAKERS



**Jodi Akin**  
Founder and CEO,  
Hawthorne Effect, Inc.



**Jennifer Byrne**  
CEO, Javara, Inc.



**Andrew Hedin,**  
Partner, Bessemer Venture  
Partners



**Bari Kowal:**  
Senior Vice President & Head,  
Development Operations & Portfolio  
Management, Global Development,  
Regeneron Pharmaceuticals, Inc.



**Manu Nair**  
Chair, US Clinical Practice and High  
Value Opportunities, Corporate  
Development, Mayo Clinic



**John R. Pavletic,**  
Executive Director, Lilly  
Ventures



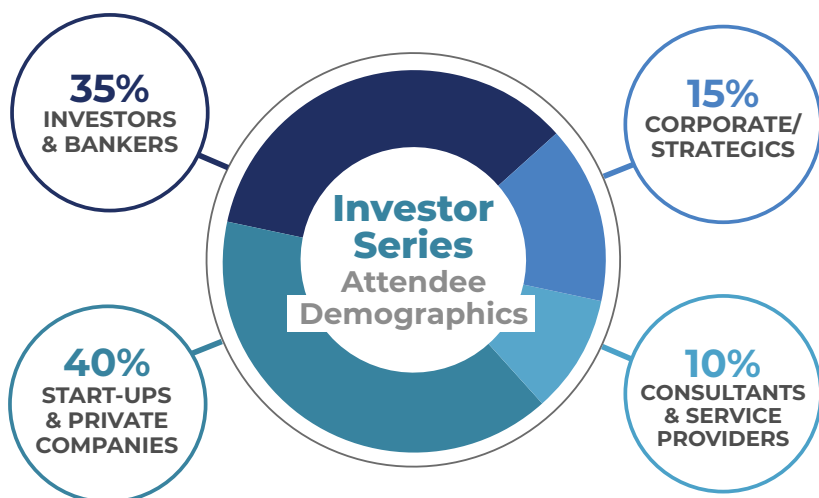
**David Stevenson**  
COO & Managing Director, Merck  
Global Health Innovation Fund



**Sam Whitaker**  
Co-Founder & CEO, Mural  
Health



**Carrie Williams**  
Vice President & Partner,  
McKesson Ventures



# SPONSORSHIP, EXHIBIT & LEAD GENERATION OPPORTUNITIES

## Sponsorship Levels *(based on availability)*

PREMIER PARTNERSHIP

MAJOR SPONSOR

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### PREMIER SPONSORSHIPS

- Moderate and Judge Start-Up Pitch Contest
- 30 or 40-min Panel Discussion

### MAJOR SPONSORSHIPS

- 20-min Panel Discussion

### STRATEGIC SPONSORSHIPS

- Seat on Panel of Choice (based on availability and approval)
- Breakfast Sponsorship
- Coffee Break Sponsorship
- Lunch Co-Sponsorship
- Notebook Sponsorship

### SUPPORTING SPONSORSHIPS

- Corporate logo promoted in the final conference brochure, event web site, agenda and on-site signage
- Corporate logo & profile with link on the event website
- On-site signage designating your company as a Supporting Sponsor

### ALL PACKAGES INCLUDE

- Billing, visibility, recognition packages
- Event registrations (incl. access to SCOPE)
- Access to GDPR approved delegate list
- 30% discount to purchase additional registrations (\$1,000 value per registration)
- Conference discount email for your clients & prospects

FOR ADDITIONAL INFO,  
PLEASE CONTACT:



**Brian Caine**

Business Development Manager

Investor Series

(+1) 908-809-0946

[bcaine@cambridgeinnovationinstitute.com](mailto:bcaine@cambridgeinnovationinstitute.com)

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## Are you a trailblazing start-up in the clinical trials space?

### Join the Innovation Race at this Game-Changing Event

Join us at the inaugural Clinical Trial Tech Pitch Contest on February 12, 2024, in Orlando, FL, during the annual SCOPE Summit for Clinical Ops Executives. Pioneering start-ups with groundbreaking products and technologies in clinical trial innovation will present to a high-profile audience, including senior-level investors, corporate executives, and industry leaders. This boutique event provides a platform for emerging companies to show case their strategic business models, connect with investors, and secure potential funding. Don't miss this opportunity to be part of the audience for this game-changing event.



## HOTEL & TRAVEL

CONFERENCE VENUE AND HOTEL:

**Rosen Shingle Creek**

9939 Universal Boulevard  
Orlando, FL 32819

For hotel reservations and more information, visit the venue page of [ScopeSummit.com](https://ScopeSummit.com)



[SCOPE Summit.com/partnering](https://ScopeSummit.com/partnering) (6)

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**ROSEN SHINGLE CREEK | ORLANDO, FL + VIRTUAL**

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## REGISTRATION OPTIONS

Includes in-person or virtual access to the entire 3-day SCOPE conferences.  
Also includes Sunday, February 11 access to the following.

- Evening Kick-Off Plenary Keynote and 8th Annual Participant Engagement Awards

- SCOPE'S Big Game Tailgate

*In addition, you will receive on-demand access to all presentations for one year.*

*\* In-person track hopping is encouraged for all streams of SCOPE Summit.*

*However you cannot track hop to program PC1, Clinical Trial Tech: Venture, Innovation & Partnering conference.*

*To participate in SCOPE's Third Annual Master of Clinical Research Golf Tournament, visit [SCOPEsummit.com](https://SCOPEsummit.com) for additional information (Separate registration required to golf)*

Pharma-Biotech-  
Med Device/  
Finance Company

CRO-Vendor-Tech  
Consultancy-  
Services Provider

VC/Investment Firm,  
Academic-Government-  
Site-Hospital

### INDIVIDUAL EVENT PRICING

Early - Registration Rate until December 1, 2023	\$2599	\$2649	\$1399
Standard Registration and On-Site	\$2999	\$3099	\$1599

### GROUP EVENT PRICING

Early - Registration Rate until December 1, 2023	\$1949	\$1999	\$1049
Standard Registration and On-Site	\$2249	\$2299	\$1199

### ON-DEMAND CONFERENCE PRICING

Standard Registration and onsite	\$2299	\$2449	\$1099
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***"The Investor Section at the recent SCOPE conference provided a fantastic opportunity to connect with likeminded CEOs, partners, and investors in our industry; spending quality time building strong business relationships which will prove invaluable as Lightship continues to grow."*** CEO, Lightship

**How to Register:** [SCOPEsummit.com/partnering](https://SCOPEsummit.com/partnering)

[reg@healthtech.com](mailto:reg@healthtech.com) • P: 781.972.5400 or Toll-free in the U.S. 888.999.6288

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