

CONFERENCE-AT-A-GLANCE

CONFERENCES	SUNDAY, FEBRUARY 11–TUESDAY, FEBRUARY 13 Coverage Includes:	TUESDAY, FEBRUARY 13–WEDNESDAY, FEBRUARY 14 Coverage Includes:
C1: PATIENT-CENTRIC TRIAL DESIGN & DEI	Patient-Centric Trial Design and Protocol Development ★	Developing and Executing Effective Diversity Plans ★
C2: FEASIBILITY & STUDY START-UP	Feasibility and Global Site Selection	Site Activation, Study Start-Up and Performance Optimization
C3: RECRUITMENT & ENGAGEMENT	Enrollment Planning and Patient Recruitment	Patient Engagement and Retention through Communities and Technology
C4: BUDGETING & RESOURCES	Clinical Trial Forecasting, Budgeting and Contracting	Resource Management and Capacity Planning for Clinical Trials
C5: OUTSOURCING	Mastering an Outsourcing Strategy	Relationship and Alliance Management in Outsourced Clinical Trials
C6: CLINICAL OPERATIONS FOR SMALL BIOPHARMA	Building New Clinical Programs, Teams and Strategies in Small Biopharma	Managing Your Clinical Trials to Succeed in Small Biopharma ★
C7: DATA	Clinical Data Strategy and Analytics	Artificial Intelligence in Clinical Research
C8: DECENTRALIZED & HYBRID	Decentralized and Hybrid Trials	Decentralized Trials and Clinical Innovation
C9: DIGITAL MEASUREMENTS	Digital Biomarkers and Endpoints in Clinical Trials	Digital Health Technologies in Clinical Research ★
C10: REAL WORLD EVIDENCE	Accessing and Generating RWD	Leveraging RWD for Clinical and Observational Research
C11: QUALITY & MONITORING	Clinical Quality and Risk Management	Central and Remote Monitoring
C12: BIOMARKERS & PRECISION MEDICINE	Operationalizing Biomarker & Precision Medicine Trials	Modernizing Lab, Biospecimens and Biobanking Operations
C13: CLINICAL SUPPLY	Data Technology for End-to-End Clinical Supply Management	Clinical Supply Chain Strategies to Align Process, Products and Patients
C14: MED DEVICE TRIALS	Medical Device Clinical Trial Design and Operations	Device Trial Regulations, Quality and Data Management
CLINICAL TRIAL TECH: VENTURE, INNOVATION & PARTNERING	Clinical Trial Tech: Venture, Innovation & Partnering Conference	

★ = NEW

DAILY HIGHLIGHTS

Now more than ever, the important work of this clinical research community requires collaboration and innovation. In its 15th year of fostering these goals, SCOPE Summit will take place February 11-14, 2024, in Orlando, FL, at the Rosen Shingle Creek. The programming focuses on advances and innovative solutions in all aspects of clinical trial innovation, planning, management, and operations. SCOPE 2023 attracted more than 3,300 leaders in clinical operations and research, and all conference tracks will feature best practice case studies relevant to clinical operations experts and those new to the field.



Day 1 SUNDAY February 11

AM

- Welcome to Florida!
- SCOPE's 3rd Annual Masters of Clinical Research Golf Tournament with Breakfast & Lunch Buffets*

PM

- Sunday Kick-off Plenary Keynote
- 8th Annual Participant Engagement Award
- SCOPE's Big Game Tailgate Party
- Sponsor-Hosted SCOPE's Big Game Viewing Parties (*Sponsorship Available*)

Day 2 MONDAY February 12

AM

- SCOPE's Monday Morning Fun Run!
- Get Up and Go! Jumpstart your morning with a specialty made-to-order coffee and delicious treats, courtesy of our sponsors
- Monday Morning Opening Keynotes
- Grand Opening Coffee & Refreshment Break in the Exhibit Hall
- Conference Tracks (1-14)
- 1-on-1 Networking

PM

- Lunch 'n Learn in Conference Tracks
- Coffee & Dessert Break in the Exhibit Hall
- Conference Tracks (1-14)
- Welcome Reception in the Exhibit Hall
- SCOPE out Pointe Orlando for an entertaining night out via our Courtesy Shuttle
- 1-on-1 Networking
- Clinical Trial Tech: Start-Up Pitch Contest
- Clinical Trial Tech: Venture, Innovation & Partnering

Day 3 TUESDAY February 13

AM

- Breakfast Presentations
- Conference Tracks (1-14)
- Coffee Break in the Exhibit Hall
- 1-on-1 Networking
- Clinical Trial Tech: Venture, Innovation & Partnering

PM

- Lunch 'n Learn in Conference Tracks
- Coffee & Dessert Break in the Exhibit Hall
- Tuesday Afternoon Plenary Keynotes
- Conference Tracks (1-14)
- SCOPE Site Innovation Award
- SCOPE Best of Show Awards
- Booth Crawl & Refreshment Break in the Exhibit Hall (*Last Chance for Exhibit Viewing*)
- SCOPE out Pointe Orlando for an entertaining night out via our Courtesy Shuttle
- 1-on-1 Networking
- Clinical Trial Tech: Venture, Innovation & Partnering

Day 4 WEDNESDAY February 14

AM

- Breakfast Presentations
- Conference Tracks (1-14)
- 1-on-1 Networking

PM

- SCOPE Send-off Luncheon Presentations
- 1-on-1 Networking
- User Group Meetings 1:30–4:30



**Limited space available, separate & advanced registration required*

AWARDS

Submit your best work for these Awards at SCOPE!



Creativity and Engagement
in Recruitment and Retention
Communications
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Celebrating Creativity in Empowering
Sites to Advance Clinical Research
[LEARN MORE »](#)



Recognizing Exceptional Innovation
in Technologies Used by Clinical
Research Professionals
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Join the Innovation Race at this
Game-Changing Event
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NETWORKING

Join the conversation before, during, and after SCOPE



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[Join ClinEco, our Global Clinical Trials
Ecosystem and Marketplace »](#)



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GOLF TOURNAMENT

Connect with your peers and colleagues at SCOPE's 3rd Annual
Masters of Clinical Research Golf Tournament.
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*Masters of
Clinical Research*

SCOPE's 3rd Annual
Golf Tournament



A FEW SHORTCUTS TO HELP YOU AT SCOPE:

[How to Succeed at SCOPE-FAQ »](#)

[Speaker Portal »](#)

[Exhibitor Portal »](#)

[Travel and Hotel »](#)

[Conferences »](#)

[Attendee Profile »](#)

[Testimonials »](#)

KEY CONTACTS

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Clinical Trial Tech: Venture, Innovation & Partnering



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C7: Data C8: Decentralized & Hybrid C9: Digital Measurements C10: Real World Evidence



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C1: Patient-Centric Design & DEI C2: Feasibility & Study Start-Up C3: Recruitment & Engagement C12: Biomarkers & Biospecimens



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C4: Budgeting & Resources C5: Outsourcing



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Clinical Trial Tech: Venture, Innovation & Partnering



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C6: Clinical Operations for Small Biopharma Clinical Trial Tech: Venture, Innovation & Partnering



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C11: Quality & Monitoring C14: Med Device Trials



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MEET THE TEAM »



SPONSOR & EXHIBIT

IN 2023...

CHI offers sponsorships which will maximize your exposure before, during, and after each event. We can help you achieve your goals by customizing a package that meets with your objectives, and provide you with an integrated marketing program for the entire year. Opportunities include, but are not limited to, exhibits, presentations, branding, targeted delegate dinners, and webinars, utilizing our extensive database of over 800,000 Life Sciences professionals.

- 3,300+ PARTICIPANTS
- 75%+ OF DELEGATES TITLED AS DECISION-MAKERS
- 200+ INDUSTRY-LEADING SPONSORS/EXHIBITORS

KEY MARKETING DEADLINES

PRELIMINARY AGENDA ONLINE

Promoted heavily through email & social media.

AUGUST
25

FINAL CONFERENCE BROCHURE

Your company logo will be included in the printed conference program mailed to thousands of prospects.

SEPT.
8



2023 ATTENDEE DEMOGRAPHICS



- 26% Biotech
- 20% Pharma
- 16% CRO
- 15% Healthcare
- 15% Services/Societies
- 3% Academic
- 5% Other



- 62% Executive
- 15% Sales & Marketing
- 13% Manager
- 8% Scientist
- 2% Other

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